Vysyakh Ajith

Experience

Anarock Technology

Software Development Engineer 2

Feb 2022 – Present Bengaluru, Karnataka

- Anarock CRM
 - * Led the platform facelift of the CRM Dashboard, enhancing usability for 500+ users by implementing dynamic visualization tools (interactive charts, widgets) and enabling custom report generation.
 - * Improved user engagement by leveraging Gen-Al tool for campaign content generation, resulting in an increase in engagement from 150 to 1,000 interactions per month and streamlining the property lead lifecycle.
- Marketing Toolkit
 - * Engineered a scalable cross-platform campaign toolkit using Expo for Meta and Google campaigns by automating rule creation to monitor budget-to-lead ratios, which streamlined campaign management and led to a 30% increase in campaign reach while reducing overall costs by \$10K annually.
- Mentorship & Collaboration
 - * Conducted workshops on modern front-end development practices, including *Context API* and state management strategies, to upskill the team.
 - * Mentored junior developers, improving code modularity and promoting reusable component design by setting up a UI component library based on *StoryBook*, ensuring consistency across multiple products.

Nagarro Aug 2021 – Feb 2022
Associate Engineer Gurugram, India

- Invoice Generator
 - * Developed an Invoice Generation Module for a health portal using *React.js*, *TypeScript*, and .*NET Web API* by integrating these technologies to automate billing processes
 - * Implemented a Partial Billing System with dynamic validation using *React Hook Form and Yup*, which involved creating custom validation rules and optimizing payment workflows to ensure accuracy and efficiency

Education

Birla Institute of Technology And Science Pilani

Bachelor of Engineering in Civil

2017 August- July 2021

Pilani, Rajasthan

• Relevant Coursework: Data Structures and Algorithms (C), Object Oriented Programming(Java), Relational Database Management Systems (MySQL)

Technical Skills

Languages: TypeScript, JavaScript, C++, Kotlin, HTML/CSS, SQL, Golang

Technologies: React.js, Redux, Next.js, Tailwind CSS, Emotion CSS, Node.js, Express.js, NestJS, REST APIs, GraphQL,

MySQL, PostgreSQL, Firebase, MongoDB

Tools: Git, Webpack, Vite, Figma, Jest, React Testing Library, Cypress

Projects

Habit Tracker | React.js, Tailwind CSS, Supabase

- Developed a user-friendly habit tracker with a clean interface using React and Next.js, enhancing user productivity and consistency in daily habit monitoring and goal setting.
- Implemented seamless cross-device synchronization with Supabase and robust local storage solutions for data persistence and offline accessibility